

TRANSFORMING SUPER INTO A SUPERIOR BENEFIT!

Superannuation is the second largest benefit an employer provides to employees and its sole purpose is to provide your employees with income in retirement. Best practice employers offer workplace benefits to attract and retain talented employees...

...but why do most employers miss out on the opportunity to use super to create a superior benefit for their employees?

AXIS has developed a methodology to work with employers to transform super into a superior benefit for its employees. The transformation follows a step by step process of evaluating the plan design followed by promoting it to the workforce, then ensuring the servicing is delivered to individuals needs and measured to appropriate key performance indicators.



ABOUT AXIS

Since its inception in 1994, AXIS has constantly innovated its service delivery in order to meet the challenges in a complex and ever changing area of business. Over the years, it has built on its extensive skills and experience, and developed proprietary processes and technologies which it uses to work with employers to evaluate, improve, promote and deliver their Corporate Super as a superior benefit.



OUR SERVICES

AXIS has developed a suite of services designed to support employers in transforming Corporate Superannuation Plans into a superior benefit and to position the employer positively with its workforce.

Its exceptional understanding of superannuation is a result of 20 years industry experience as Superannuation Consultants to businesses, product specialists, servicing advisers, asset managers and technical specialists in Australia.

PLAN EVALUATION AND IMPROVEMENT

AXIS' proprietary Super Plan Evaluator is a report based on an actuarial approved statistical analysis of the employer's super plan data which assesses the plan design, participation and service delivery model and recommendations to transform it into a promotable superior benefit to the workforce.

In assessing the existing Corporate Superannuation arrangements the plan design, employee engagement and service delivery model are assessed against market alternatives.

Armed with a robust statistical analysis, AXIS is able to use its considerable industry experience and influence to advise the employer in negotiations with the existing provider or run a tender process to seek alternatives which places additional commercial pressures on providers to improve their service offering.

PROMOTION

To be considered a superior benefit, the Corporate Super Plan must be promoted well to the whole workforce. It is a change management process which requires careful implementation to ensure that the fund impact is adequately communicated and employee's personal circumstances are taken into account with the right outcome achieved - that the employees consider the plan a superior benefit. Promotion can include a re-launch of an existing plan if its design and returns are considered acceptable or a transition to a new fund if the employer decides to change plans.

MANAGEMENT

Service delivery to a corporate super plan requires both transparency and performance management to ensure that it is providing a superior benefit. AXIS works with employers to ensure that performance measures are set and that the provider is accountable for delivery on their service promise.

SERVICING

The service model is critical to the delivery of a superior benefit. Servicing can take many forms, depending on the service provider and company circumstances. AXIS can deliver servicing either face to face or using its technology. Alternatively, AXIS can work with the employer to manage the provider to ensure that the service delivery is consistent with delivering a superior benefit.

CONTACT AXIS

For more information please contact our National Sales Manager, **Richard Matsinger** via email at richard.matsinger@axisfg.com.au or call **0417 951 973**. Visit our website at www.axisfg.com.au to learn more about AXIS Financial Group, The Corporate Superannuation Consultants.

